

TRANSIT
Online

COUNCIL FOR TRANSIT ADVOCACY



MISSION & OVERVIEW

The **Mission of Transit One** is to strengthen and expand public transportation and mobility options in Brevard County.

Overview

- ❑ Launched January 2016
- ❑ Meet quarterly, on the 3rd Tuesday of the month, at Rockledge City Hall
- ❑ No Dues; Comprised totally of volunteers
- ❑ Annual Transit Summit for stakeholders and elected officials.

Transit One Envisions

- ❑ A sustainable future
- ❑ Convenient, connected and attractive multi-modal transportation choices that promote growth
- ❑ Thriving, livable communities throughout Brevard County



Main Objectives

1. Raise the level of awareness about public transportation and mobility options in Brevard County
2. Encourage community partnerships
3. Identify transportation solutions



Objective #1

Raising The Level Of Awareness

- Build a public understanding and support for public transportation
- Promote the value of public transportation and mobility options at every opportunity



Raising Awareness

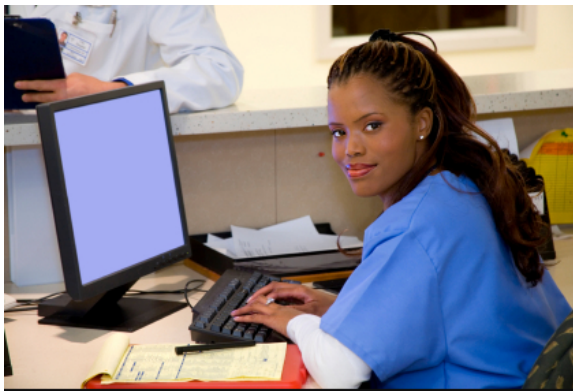
Challenges & Opportunities

- ❑ There is currently one public transportation system in Brevard: Space Coast Area Transit
- ❑ Level of funding translates into a lack of frequency; basic commutes last 2-3 hours
- ❑ Infrastructure is maxed out at both terminals
- ❑ The Space Coast knows how to transport men and women to the moon, but can't figure out how to get employees who use public transportation home from work after 9 PM?

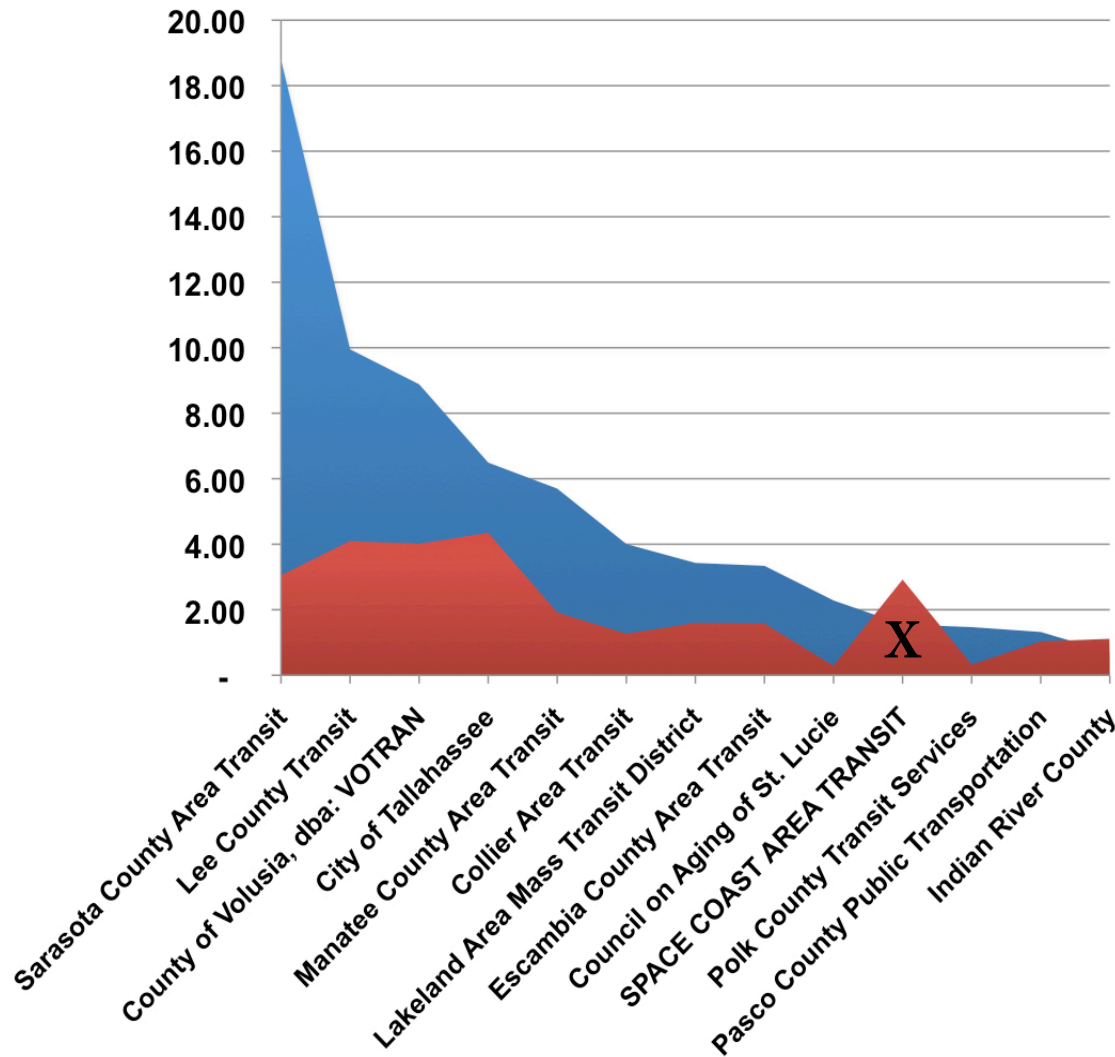


Raising Awareness

**You May Not Ride ...
But You Rely On Someone Who Does**

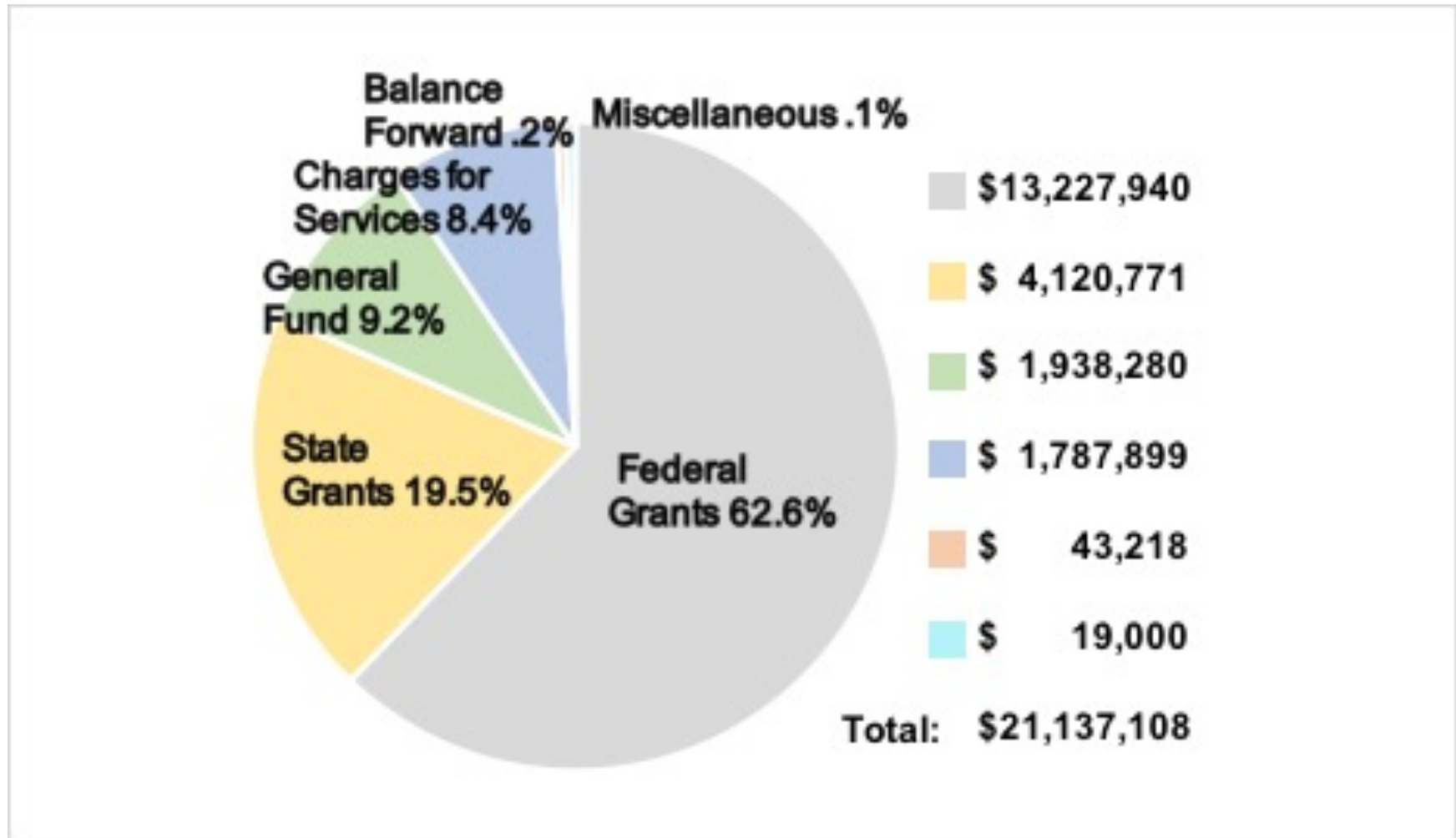


Raising Awareness



- Local Funding
\$ In Millions
- Riders
In Millions

Raising Awareness

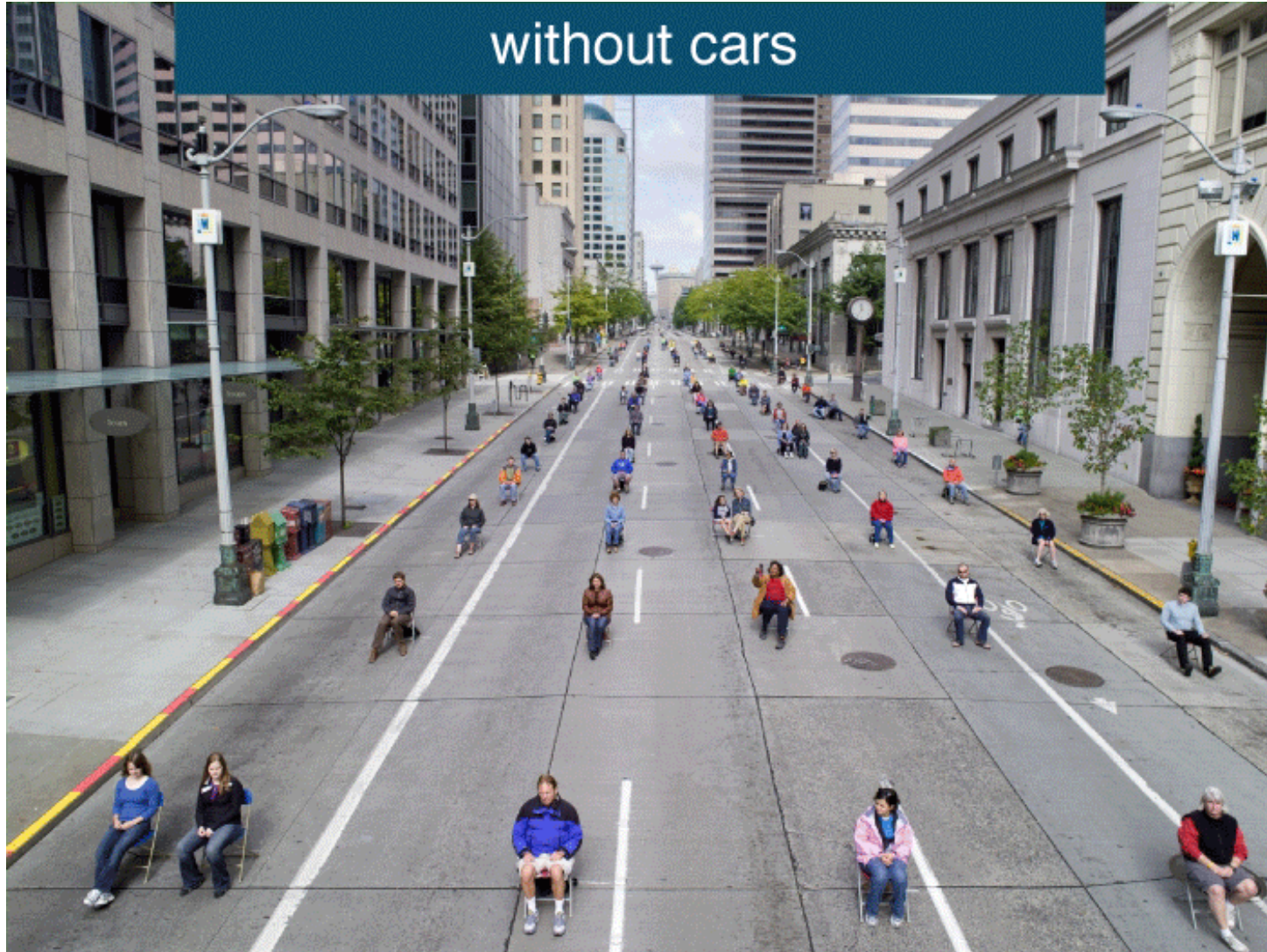


Raising Awareness

Here are 200 people in 177 cars



Raising Awareness



Raising Awareness



Objective #2

Encourage Community Partnerships

- ❑ Advocate for investment in public transportation services



Transit Partners

- ❑ Eastern Florida State College: Provides free transit service for their students
- ❑ City of Melbourne: Funds transit service for Melbourne residents on three routes
- ❑ Cities of Cocoa and Rockledge: Built and maintain shelters
- ❑ Titusville, Cape Canaveral, Cocoa Beach, Melbourne, West Melbourne and Palm Bay: Maintain bus shelters



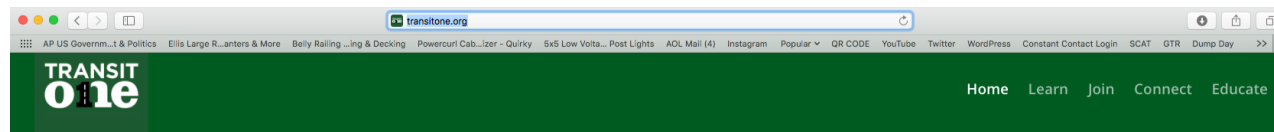
Clear Channel Outdoor – Digital Billboards





Partnerships

Response Digital Media – TransitOne.Org



LEARN



JOIN



CONNECT



EDUCATE

Help Create Our Community's Transportation Vision!



Partnerships

Stina Bee Marketing

Connect with us on Facebook and Twitter @TransitOne





Space Coast Advertising Design & Communications



Partnerships



General Membership Meeting Reminder
Tuesday, January 29th, 2019 | 3:30 - 5:00 pm | Rockledge City Hall

We hope to see you at the first Transit One meeting of the New Year! The Transit One General Membership meeting on **Tuesday, January 29th** will feature **Guest Speaker, Laura Kelly, Executive Director, Central Florida Expressway Authority.**

Laura Kelley has more than 30 years of experience in executive transportation management, helping shape national, state and local policy. In 2014, she was named the Central Florida Expressway Authority's (CFX) first executive director, managing the daily operations of the agency's 118-mile expressway system and \$1.6 billion dollar five-year work plan. For more information, visit cfxway.com.



RSVP ON FACEBOOK

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Space Coast Office of Tourism and the City of Cape Canaveral...Space Coast Bike Share with Zagster



Expanding Partnerships

- Municipalities
- Other Governmental Entities
- Business Community
- Community-Based Organizations
- Vested Riders



Identify Solutions

Providing a forum for stakeholders to interact, exchange information and ideas, and continuously improve mobility services.



Identifying Solutions

Focus On Connectivity & Creativity

- Uncover innovative solutions
- Removing transportation barriers to help connect people with employment
- Creating new relationships and alliances
- Locating funding and foster partnerships for identified transportation needs
- Striving for continuous improvement ... no stagnation!



Identify Solutions

How Can I Help?

- Promote increased funding
- Build/Maintain bus shelters
- Join Transit One
- Spread the word
- Everyone can do something!



TRANSIT One

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